

ROTARY COMMUNITY MARKET

STALLHOLDERS' UPDATE – MARCH 2016

Dear Stallholder

ADVERTISING

We are continuing with our radio advertising and starting a three month TV advertising campaign. A new advertisement has been made and this will begin in the next week or so. We recognise the need for promotion and will continue to work on this issue. We have been surveying people who attend the market and their responses are very positive. Customers liked the variety and the multiple choices of similar products. Our challenge is to get more stallholders and customers.

FUTURE MARKET VENUE

Plans for the new car park in Kiewa Street (the car park in the old tax site) have been drawn up and it is going through the approval stages. Albury City Council has been liaising with our Market Committee and they are very supportive to our needs. Completion is now not expected until January 2017, but we are hopeful that the final plans will provide an excellent market site. All stalls (both undercover and outside) will be on the ground floor with access to parking on levels 2 and 3. We are seeking to include additional lighting for use on market days and some powered sites. The new site will provide a fantastic opportunity for promotion and growth of the market. We are grateful for Albury City Council's willingness to involve us in this project.

EASTER SUNDAY MARKET

Yes it is on and we are hopeful of it being a good one!

PRESENTATION OF STALLS

We encourage all stallholders to think about stall presentation. Some do an excellent job of this and it really picks up the look of the market. One of our regular stallholders sells LED lights that may help attract attention.

WEBSITE

Our website is being well used and if you are unaware of it we encourage you to go to <http://alburywodongacommunitymarket.com.au/> and have a look at it. We continue to add to this site.

MARKET IDEAS

Many of you have ideas for the market and we invite you to submit them via email to rotarycommunitymarket@gmail.com. We cannot guarantee that all ideas will be implemented, but we can assure you that all ideas will be discussed at the Rotary Market Committee meeting.

Thank you for your ongoing support of our market.

Kind regards

The Rotary Community Market Committee